

SECRET BETTING CLUB

HOW TO MAKE MONEY BETTING ONLINE

Welcome to this special football system guide - designed to help you **identify value football bets for betting on International Football.**

Based on the Fink Tank's free football ratings, during the 2010 World Cup, this system generated a £262.25 profit from just 32 bets at £25 stakes.

Furthermore, during the 2014 World Cup it went one better, making a £465.75 profit from a further 57 bets at £25 stakes.

In total - this equates to a £728 profit from just 89 bets at £25 stakes. This is a ROI of 32.72%.

Throughout this guide, you can read the exact rules behind this International Football system and how to identify the best value bets for yourself. It really is a very simple and effective system, which Secret Betting Club members have been utilising for a long period of time to good effect.

More Help With Your Betting

If you enjoy this free system, you can read an advanced guide on how to apply it to English football from the Premier League down to League 2 as a full Secret Betting Club member.

This is fully updated to the start of the 2014/15 season and is supplied as part of our Ultimate Betting Package, available to all new Gold or Platinum Secret Betting Club members.

It also includes 4 advanced ways to follow this system, whether it be using Asian Handicap markets or by simply highlighting the best value bets only.



We guarantee that you will make money betting in the next 12 months or you can get your subscription fee back. No questions asked!

[Read More About How The Secret Betting Club Can Help You Make Money Betting](#)

Best Regards,

Peter - Secret Betting Club Editor

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Web: www.secretbettingclub.com , Email us: info@secretbettingclub.com , Tweet us: [@sbcinfo](https://twitter.com/sbcinfo)

WHAT IS THE SECRET BETTING CLUB & HOW CAN WE HELP YOU?

Whether you are a complete novice or time-served gambler, the Secret Betting Club can help YOU make more money betting. Here's how...

Read Our Unique SBC Magazines

Find out just who the best tipsters actually are via the independent and detailed reviews published in our regular SBC magazines. Each issue also features expert interviews, strategies and professional betting guidance to help you make sustained profits.

Access Our Lucrative 'Tipster Profit Reports'

Follow our independent tipster ratings, which update you on the latest performance of all the best tipsters we have uncovered. Find out who we recommend as part of our Hall of Fame, read our incisive commentary and view tipster league tables to help compare and contrast them all.

Learn From Other Professionals

Follow real-life guidance on how to make a profit using tipsters with our Practical Punter reports, as written by semi and fully-pro gamblers each month.

Enjoy Massive Tipster Discounts

Enjoy exclusive saving deals and free trials for many top tipsters that you just won't find anywhere else. Before you join any tipster – check with us first to save money (often this is much more than the cost of our service!)

Grab Our Free Systems & Guides

As a Platinum or Gold member we will also give you COMPLETELY FREE our fantastic Ultimate Betting Package - jam packed full of systems, strategies and expert guides to help you and your betting.

With a combined value in excess of £500 if sold individually, this amazing package is available to you FREE as soon as you sign-up. The Ultimate Betting Package consists of

- **The 'Fink Tank' Football Betting Systems;**
- **The '4 Pronged Attack' Horse Racing System;**
- **The 'On Course For Golf Profits' Betting System;**
- **Our Secret Betting System Compendium - A selection of other lucrative systems and strategies to use;**
- **PLUS Our Pro Gambler Blueprint – All YOU Need to get your betting off on the right footing.**

Use Our Make Money Guarantee

Best of all, you can also join with full peace of mind thanks to our Make Money Guarantee which offers you a full refund of your membership if you are not satisfied with our service (for Gold or Platinum subscribers only).

MAKE MONEY BETTING TODAY!

JOIN NOW

[Make Money Betting Today!](#)

THE INTERNATIONAL FOOTBALL 'FINK TANK' SYSTEM

This next section reveals the rules behind our special International Football 'Fink Tank System', how it all works, plus how you can use it to pick out the best bets for free.

The Fink Tank is a free football predictor provided by the company, Dectech and sponsored by The Times newspaper. The name 'Fink Tank' is based on that of the Times journalist - Daniel Finkelstein who writes regular columns for the paper on its football ratings.

The Fink Tank uses shots on target as the basis for their prediction model and weight this based on certain factors such as home bias. With goals generally at a premium in football matches, a crossbar or dodgy penalty can mean a team undeservedly losing a game. A better judge of a team's dominance and ability is the ratio of shots on goal a team both has themselves and concedes to their opponents. The higher incidence of shots, as opposed to goals, in a game, provides you with more data by which to assess a team's true strength. The more shots a team manages to create, the more goals it is likely to score, so the theory goes.

The Fink Tank provide their predictions in the form of estimated probabilities for the home win, draw and away win. These ratings are provided for a wide variety of fixtures via their website at http://www.dectech.co.uk/football_sites/football_dectech/gamesim.php

An example of the data displayed on the website, is shown below.



In the above example, the key information can be found via the predicted percentage chances (home win, away win and draw) which we can then compare to the available odds to assess whether a particular game offers value.

For example, for the Greece - Romania game, the Fink Tank percentages equate to the following odds:

Greece $100/40 = 2.50$
Draw $100/32.3 = 3.09$
Romania $100/27.7 = 3.67$

At the time of writing, the best odds available on the match are:

Greece 2.07 (Pinnacle)
Draw 3.10 (Bet365)
Romania 4.20 (Pinnacle)

As the odds available for an Romania win (4.20) exceed those indicated by the Fink Tank ratings (3.67), we have what looks to be a considerable value bet on Romania.

As per the other result permutations, this is a tiny 0.01 pt value in the draw (3.10 fink tank vs. 3.09 odds) whilst Greece is considerably over-rated with the fink tank suggesting they should be 2.50 yet the best odds are as short as 2.07

Calculate The Percentage Value

One easy way to judge how big a difference any bet the Fink Tank system suggests is to work out the percentage value. After all, it's better to bet something that has a 20% value edge, than just 2%!

To calculate the value edge, we simply multiply the best odds on Romania (4.2) by the percentage chance given on a Romania win by the Fink Tank (27.7%).

$4.2 \times 27.7 = 116.34\%$. The value edge here is the number above 100, which is 16.34%.

Next...the 6 steps to generate your International Football bets...

6 STEPS TO WORKING OUT THE BEST INTERNATIONAL FOOTBALL VALUE BETS

If all of the above sounds a bit complex, we have a **simple 6 step guide** to running the Fink Tank ratings against betting odds to find out where to bet on International Football. In this example we are analysing the game between Estonia and Slovenia on the 8th September 2014.

1. First of all, visit the Fink Tank ratings page via

http://www.dectech.co.uk/football_sites/football_dectech/gamesim.php and click the 'Predict Any Game' link.

2. Make sure you have 'Full-Time Score Prediction' selected. On the right hand side, under where it says 'Divisions (Home) - off click 'International' and then the continent the side is based (As we are looking for Estonia we choose Europe) and then choose Estonia from the list of sides named A through to E.

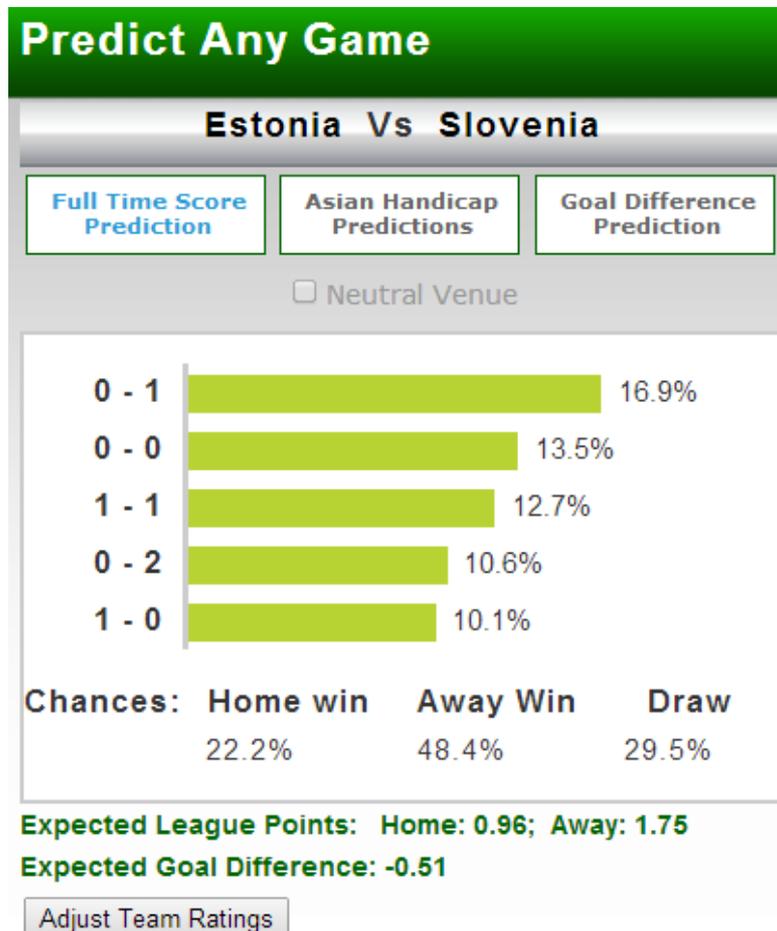


3. Now repeat this for the Away side, which in this case is Slovenia



4. At this point the full ratings for each team will be displayed

**Please note - as the ratings are updated after each game, these percentages may change.*



5. We now have the Fink Tank's percentage chances for each outcome in this game. We then need to convert these percentages into odds by using the following simple calculation: $100 / \text{percentage}$.

So in our example this means the following:

$$\text{Estonia} = 100/22.2 = 4.50$$

$$\text{Draw} = 100/29.5 = 3.38$$

$$\text{Slovenia} = 100/48.4 = 2.06$$

These 3 new figures (4.50, 3.38 & 2.06) are what we call the **Fink Tank Odds**.

6. Finally, visit our favourite odds comparison site: <http://www.oddsportal.com> and compare these Fink Tank Odds with what the bookmakers are offering.

If the odds on offer by the bookies are greater than our Fink Tank Odds, then you have a value bet.

The greater the difference, the greater the value bet!

For this game, the best odds on offer were as follows:

- Estonia to win. 3.56 with Pinnacle. No value as it is lower than our Fink Tank Odds of 4.50
- Draw. 3.23 with Pinnacle. No value as its lower than our Fink Tank Odds of 3.38
- Slovenia to win. 2.30 with Pinnacle. Good value with a significant increase on the Fink Tank Odds of 2.06 so this is a value bet.

In this example, the value lies with Slovenia who the Fink Tank Odds rate as a 2.06/1 shot, yet we can back at 2.30/1 with Pinnacle Sports.

Multiplying our best odds (2.30) by the Fink Tank % chance (48.4) gives us our value edge of 11.32% on this bet.

The Basic Fink Tank System really is as simple as that and you can repeat this simple exercise for each game to find out where the value lies! In most football games you will find that the Fink Tank will suggest a value bet and it's a great way of picking out the best bets.

HOW TO JUDGE VALUE

One question many people who use this system quite rightly have is - **at what percentage figure should you place a value bet?**

Well a general rule we always work to is *'The greater the value percentage, the stronger the bet'*

We would suggest a sensible cut-off point so anything over 10% or 15% value should be considered a bet. During the 2010 and 2014 World Cup we took a similar approach that reaped dividends.

On some of the bigger priced bets, for example if backing the likes of Macedonia to beat Spain, you may also like to play the Asian Handicap market to cover your bet (read the tips section further on for more on this).

Value Is No Guarantee Of A Winning Bet

Something else to make clear that just because a bet is highlighted as 'value' - doesn't mean it is a guaranteed winner. Far from it.

Such 'value' approaches work on the basis of long-term form and in its purest form we can work to the 100% ratings for each game.

For example - in the Spain - Netherlands game during the 2014 World Cup, the Fink Tank suggested percentages of 49.9% on Spain to win, 27.1% on the draw and 23% on the Netherlands.

Were this game to be played 100 times, we would expect Spain to win approximately 50 times, Netherlands 23 times and the draw to take place on 27 occasions.

Imagine for one second that for each of these 100 games, we placed a £1 bet on the Netherlands to win at odds of 5.29, here is what would happen:

Spain win 50 games. -£50

Draw 27 games. -£27

Netherlands win 23 games. We win $£23 \times 5.29(-1) = £98.67$

Total profit = £21.67

Over these fictional 100 games, our profit would be £21.67 in total.

Now obviously, we would never expect to see 100 games between these two teams, but the principle of this method will bear fruit over the long-term in any league or competition.

This is as long as the Fink Tank ratings continue to provide a better percentage chance in the home/draw/away market than the bookies do.

As with any good betting method, time is of the essence and patience will often be rewarded.

A FEW EXTRA TIPS

Here are a few more tips to consider if running this system:

- **Be careful if betting on International friendlies!** International friendlies these days are becoming more and more like exhibition games with many players going through the motions and managers testing out new players and formations. We would advise real caution betting on these games and stick to competitive games where possible.
- **Consider Draw No Bet or Double Chance Bets on 'Double Value games'** On certain games, the Fink Tank will suggest value in 2 outcomes - such as Home and Draw or Away and Draw. In this instance, you may like to place Draw No Bet or Double Chance bets to cater for this.
- **Does this system just pick outsiders?** No, that is a common misconception as whilst the highest proportion of bets is on the larger priced teams, there have still been plenty of value calls for the favourites. For example, during the 2014 World Cup we had the likes of Brazil to beat Croatia, Chile to beat Australia, Russia to beat South Korea and Spain to beat Australia put forward. This system will often surprise with its value suggestion – it's not always the outsider!
- **Consider using the Asian Handicap markets on long-shots** International Football always throws up several fixtures featuring big name sides up against lesser countries, where often the Fink Tank will put forward the latter as its value bet. In such instances you may want to back any large odds bets using the Asian Handicap market to even things out.

For example, instead of backing Iran to beat Argentina at 18/1 you might back them with a +1 Asian Handicap at 3/1. Even a one-nil defeat for Iran to Argentina would be a strong result for them so you might like to hedge your bets just in case.

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Registered Office: Drake House, Gadbrook Way, Northwich, Cheshire, CW9 7RA Web: www.secretbettingclub.com Email us: info@secretbettingclub.com Tweet us: [@sbcinfo](https://twitter.com/sbcinfo)